

FARM FRESH MILK IS A DIRECT LINK BETWEEN FARMERS AND THEIR LOCAL COMMUNITIES!

Farm fresh milk is an economic opportunity for Vermont farmers to sell high quality products to their neighbors for a fair price. The rising consumer demand for farm fresh milk could help to maintain vibrant circulation of local resources within our communities, decreasing our reliance on outsourced goods, and increasing the viability of our agriculture community.

You do the math!



Commodity Conventional Milk brings approximately \$18/cwt
Commodity Organic Milk brings approximately \$26/cwt
Farm Fresh Milk is selling for \$5/gallon = approximately \$58/cwt



THE CHALLENGES WE FACE TOGETHER

According to Vermont farmer and advocate of farm fresh milk Doug Flack, “The demand for farm fresh, grass-fed, unpasteurized milk is large and growing fast. In state after state, activist consumers and their farmers face off with bad policy, legislation, constitutional challenges, inertia and the ignorance for which we are all guilty. Policy change encouraging value added rather than commodity sales will result in major farm renewal. Farmers need to get involved with education, political action, and change on their farms.”

Are you interested in selling Farm Fresh Milk? Some things you should know:

- Vermont farmers can sell less than 25 quarts of farm fresh milk per day.
- Sales are limited to on-farm sales only.
- FARMERS CAN NOW ADVERTISE THAT THEY HAVE RAW MILK FOR SALE AT THEIR FARM.
- Farmers can supply the containers for the milk, and they can fill those containers for the customer.
- Farmers can have a refrigerator available with filled containers.
- The Agency of Agriculture has the authority to do inspections of farms and require sanitary practices.
- If the farmer violates the 25 quarts per day regulation, the Agency of Agriculture has the authority to fine the farmer up to \$1000 per violation.

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If you are interested in more information about Farm Fresh Milk or you would like to get involved, please contact the Rural Vermont office at (802) 223-7222.
www.ruralvermont.org